

# Logan G. Moss

808 Fossilridge Drive Manhattan, KS 66503

[LinkedIn](#) | [lgmoss@ksu.edu](mailto:lgmoss@ksu.edu)

## Education

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- Ph.D. Agricultural Economics**, Kansas State University August 2028  
Focus: Farm Finance and Policy (Expected)  
Advisor: Dr. Jennifer Ifft
- M.S. Agricultural Economics**, University of Arkansas August 2024  
Thesis: *Consumer Willingness to Pay for Food Products Displaying a Black-Owned Production Label*  
Advisor: Dr. Brandon McFadden
- B.S. Agricultural Education, Communications and Technology –  
Agricultural Leadership**, University of Arkansas December 2021  
Thesis: *“Blazing the Trail for the Future”: BIPOC Students’ Experiences with Colleges of Agriculture*  
Advisor: Dr. Christopher Estepp Cum Laude with Distinction

## Professional Experience

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### **Graduate Research Assistant**, August 2024 – Present

Kansas State University, Manhattan KS

Assists Dr. Jennifer Ifft with research and extension efforts related to risk management, farm finance and agricultural policy

### **Co-Owner**, Summer 2017 – Present

Hughey Angus Farms, Waterloo, AR

Manages operations for a diversified cattle and small ruminant family farm

### **Agricultural Scholar**, January – September 2024

United States Department of Agriculture/Farm Foundation,

Conducts research on policy impacting the food system, represents the USDA Economic Research Service and Farm Foundation at meetings and conferences

### **Summer Associate**, May – August 2024

The Rockefeller Foundation, New York City, NY (Remote)

Conducted research on current challenges faced by the agri-food system, reviewed grant applications relating to food and agriculture, represented the foundation at various meetings and assisted with the development of industry standard metrics and data collection systems at the intersection of food and health

### **Graduate Research Assistant**, August 2022 – May 2024

University of Arkansas System Division of Agriculture, Fayetteville, AR

Conducted research focusing on agricultural finance, socially disadvantaged farmers and ranchers, and food marketing

### **Economics Intern**, Summer 2023

U.S. Senate Committee on Agriculture, Nutrition and Forestry, Washington, D.C.

Assisted Chief Economist Dr. John Newton and senior policy staff with collecting and analyzing data related to potential policy changes in the 2023 Farm Bill reauthorization, also attended briefings, hearings, and Farm Bill negotiations on behalf of Senator John Boozman (R-AR) and staff

## **Production Supervisor (Management Trainee),** December 2021 – July 2022

Tyson Foods Inc., Hope, AR

Managed a department of up to 105 team members, ensured quality and efficient production practices, increased production capacity across the department

## **Undergraduate Research Assistant,** December 2019 – December 2021

University of Arkansas System Division of Agriculture, Fayetteville, AR

Assisted Distinguished Professor of Weed Science Dr. Jason Norsworthy with maintenance and observation of scientific experiments related to herbicide application and resistance in weeds

## **Constituent Services Intern,** Summer 2020

Office of Governor Asa Hutchinson, Little Rock, AR (Remote)

Assisted Governor Hutchinson (R-AR) and staff on various areas ranging from COVID-19 agri-food supply chain issues to various constituent requests

## **Peer Reviewed Publications**

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2. Mosley, J.W., Malone, T., **Moss, L.G.**, Scales, W.L. (2024) “Using Film Screenings to Foster Conversations on Barriers to Entry for BIPOC Farmland Ownership.” *Agricultural Economics Teaching Resources*. In Press.
1. Connor, L., Ahrendsen B.L., Dodson C.B., **Moss, L.G.** (2024) “Minority Farmer and Rancher Delinquency and Local Cultural Climate: Evidence from Farm Service Agency's County Office Committees.” *American Journal of Agricultural Economics*. In press.

## **Publications in Review**

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2. **Moss, L.G.**, McFadden, B.R., Adhikari, S., Mosley, J.W., Nalley, L.L., Wilson, N. L. W. “Consumer Preferences for Value-Added Foods from Black-Owned Food Companies.” *Choices*. In Review.
1. **Moss, L.G.**, Estep, C.E. “Blazing the trail: Underrepresented students’ pursuit of agricultural degrees.” *The NACTA Journal*. In Review.

## **Selected Presentations (Peer-Reviewed)**

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**L.G. Moss**, B.R. McFadden, L.L. Nalley, J.W. Mosley, N.L.W. Wilson, “Consumer Willingness to Pay for Food Products Displaying a Black-Owned Production Label.” Agricultural and Applied Economics Association Annual Meeting, New Orleans, LA, 2024

**L.G. Moss**, B.R. McFadden, L.L. Nalley, J.W. Mosley, N.L.W. Wilson, “Consumer Willingness to Pay for Food Products Displaying a Black-Owned Production Label.” USDA/Farm Foundation Diverse Farms and Farmers Conference, Remote, 2024

**L.G. Moss**, C.E. Estep, “Blazing the Trail for the Future: BIPOC Students’ Experiences with Colleges of Agricultural”. American Association for Agricultural Education Southern Association Annual Meeting, Oklahoma City, OK, 2023.

## **Presentations (Other)**

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D. Fields, R. Rainey, P.J. Haynie, Keisha Cobb, **L.G. Moss**, “Panel Discussion on Heirs Property: Perspectives from the Gaining Ground Film.” University of Arkansas/Crystal Bridges Museum Seminar, Fayetteville, AR, 2024

J. Cook, A. Freel, **L.G. Moss**, S. Bennett, N. Noga, K. Jones B. Wade, E. Freel, “Making Agriculture Popular Among Youth”. Diversity in Ag. Conference, Arkansas Farm Bureau Federation, 2021

## Publications (Other)

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**L.G. Moss**, “Perspective: Navigating Equity in Agriculture”. Farm Foundation Guest Blog Series, 2024

## Teaching Experience

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UNIV1001: Guest Lecturer, University Perspectives, Fall 2023

AGEC 3503: Teaching Assistant, Agricultural Law I, Spring 2023

AFLS 401VH: Guest Lecturer, Honors Special Topics, Fall 2022

## Awards and Honors

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**Alex Marino Service Award**, 2024, University of Arkansas Graduate School and GPSC, 1 of 1 selected

**MANRRS Fellow**, 2024, American Farm Bureau Federation

**Agricultural and Applied Economics Association (AAEA) Case Study Competition**, 1<sup>st</sup> Place, July 2023, with Katherine Gambill and Jillian Hyink

**Senior of Significance**, May 2022, University of Arkansas Alumni Association, Top 71 Students in Graduating Class of over 4,000 seniors

**Presidential Service Award Recipient**, December 2021, University of Arkansas, Volunteer Action Center, 250 + community service hours logged in one year

## Collegiate Leadership

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**Founding President**, April 2023-August 2024, Agricultural Economics Graduate Student Association, University of Arkansas

**Departmental Representative & Research Council Chair**, April 2023-August 2024, Graduate-Professional Student Congress, University of Arkansas

**Diversity, Equity and Inclusion Ambassador**, August-December 2021, Bumpers College

**Lead Honors Student Mentor**, August 2020-December 2021, Bumpers College Honors Program

**Razorback Action Group (Governmental Relations)**, August 2020-December 2021, Associated Student Government, University of Arkansas

## Service

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**Economic Development Advisor**, January 2023-Present, City of Rosston, Arkansas

**Fire Equipment Operator**, January 2020-May 2024, Rosston Rural Fire Department

**Departmental DEI Committee Member**, January 2020-December 2021, Agricultural Education, Communications and Technology

**World Food Prize State-Level Competition Judge**, March 2020, Borlaug Institute

## Research Tools and Other Software

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**Coding and Statistical Analysis:**

R\*, STATA\*, NVivo, R Shiny, @RISK, GAMS

**Microsoft:**

Excel\*, Word\*, PowerPoint\*, Access, Power BI

**Survey Administration:**

Qualtrics\*, Prolific, Amazon MTurk

*\* Denotes Advanced Proficiency*

## **Certifications**

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Hazard Analysis and Critical Control Points (HACCP), Tyson Foods, 2022

Wildland Fire Suppression, Arkansas Dept. of Forestry, 2021

Basic and Advanced Firefighting Techniques, Arkansas Fire Training Academy, 2020

Technical Certificate in Powerplant Operations, University of Arkansas Hope-Texarkana, 2018

## **Professional Memberships**

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Agricultural and Applied Economics Association

Southern Agricultural Economics Association

North American Colleges and Teachers of Agriculture

Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS)

Nevada County Farm Bureau (Arkansas)